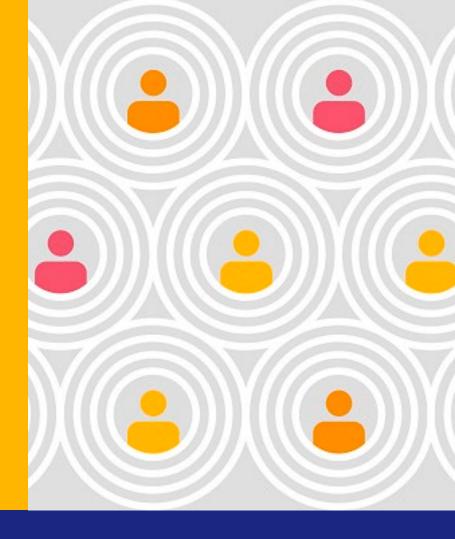
# European Risk Manager Report





2022 Edition

Detailed results

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# Key Findings

The FERMA European Risk Manager Survey 2022 highlights a significant confirmation in the role of the Risk Manager in Europe today.

- Cyberattacks are still the 1st concern for risk managers, and were identified by 63% of the risk managers
- The threat of **changing consumer behaviour** is the first concern within the next 3 years and the main threat identified within the next 10 years is the **climate change**.

#### Education

- 71% of the interviewed risk managers have a specific qualification in risk and/or insurance management
- 78% of risk managers say that a recognised certification helps in the development of operational skills as the first benefit of a certification.

#### **Digital**

- Risk managers use in their activities, innovative technologies, such as: data analysis, web-based application, data visualisation, process automation and/or artificial intelligence.
- The digital transformation is stabilizing; however so far, 11% of the respondents do no have any technological skills

#### Insurance

- The attractiveness of **captives** to cover insurance risk increases by **5%**, which represent a smaller increase compared to 2020 (28%)
- Risk managers main concerns are the limitations and exclusions on emerging specific risks and the change in market conditions

#### Sustainability

- 35% of risk managers are playing a specific role regarding ESG-related risks, and 22% are planning to play one.
- The main **challenges** faced by risk managers to integrate ESG risks into ERM are the difficulty quantifying sustainability risks (54%) and the difficulty qualifying sustainability risks (34%).





### Methodology and Survey Panel

The data in this report were collected from an anonymous web-based survey distributed through FERMA's 22 member associations and the PwC European network between January and April 2022.

The survey was composed of **53 questions** and responses were received from **556 respondents in 27 countries** aggregated into **3 clusters**:

- Western Europe :
  - Belgium, Cyprus, France, Germany, Greece, Italy, Luxembourg, Malta, Netherlands, Portugal, Spain, Switzerland, UK
- Central & Eastern Europe:

   Austria, Bulgaria, Croatia, Czech Republic, Hungary, Lithuania, Russia,
   Slovenia, Turkey
- Northern Europe : Denmark, Finland, Iceland, Norway, Sweden

Respondent were not obliged to answer all the questions, so the size of the sample can vary from one question to another. In addition, some of the questions allowed multiple choices so the responses do not necessarily add up to 100%.

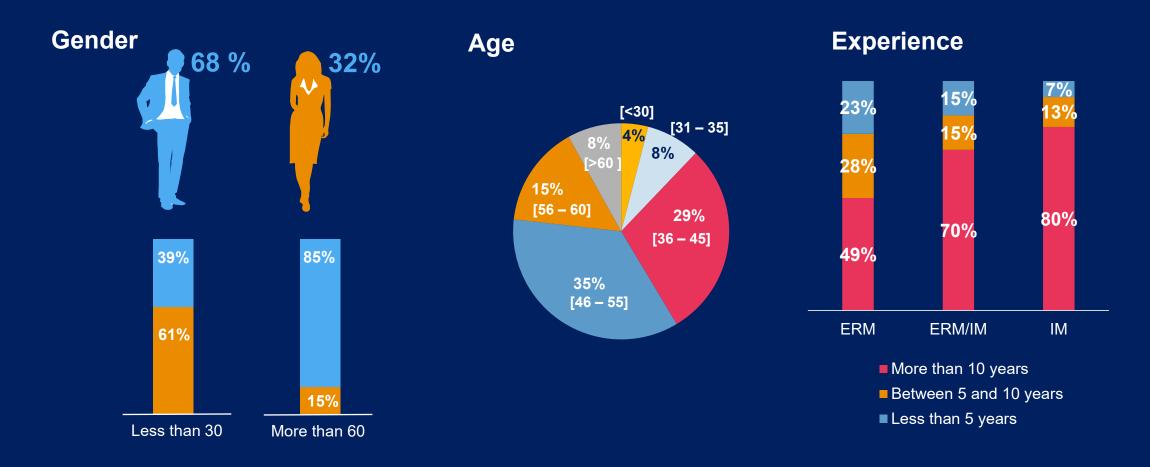




20%

8%

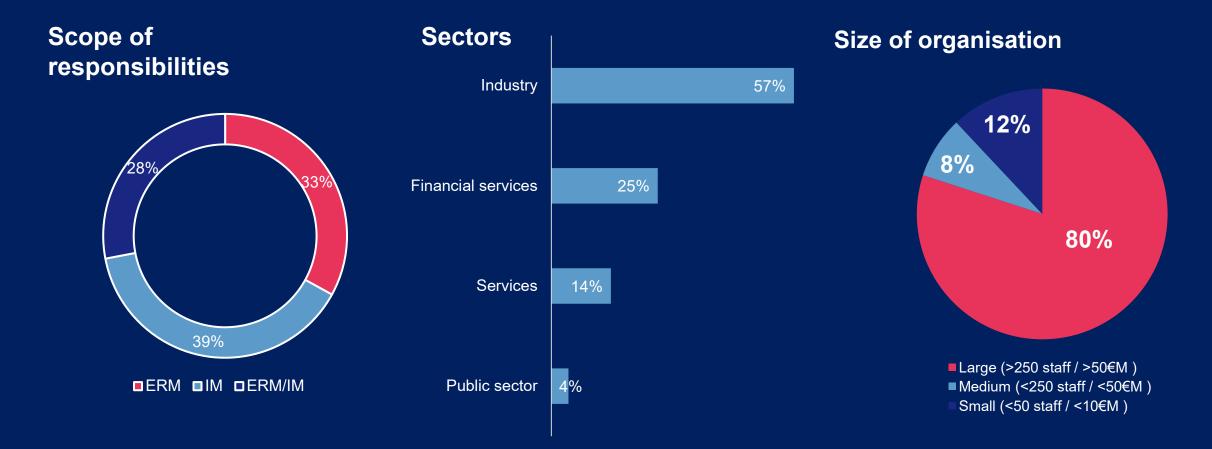
### Profile of respondents – Gender and age







### Profile of respondents - Organisation

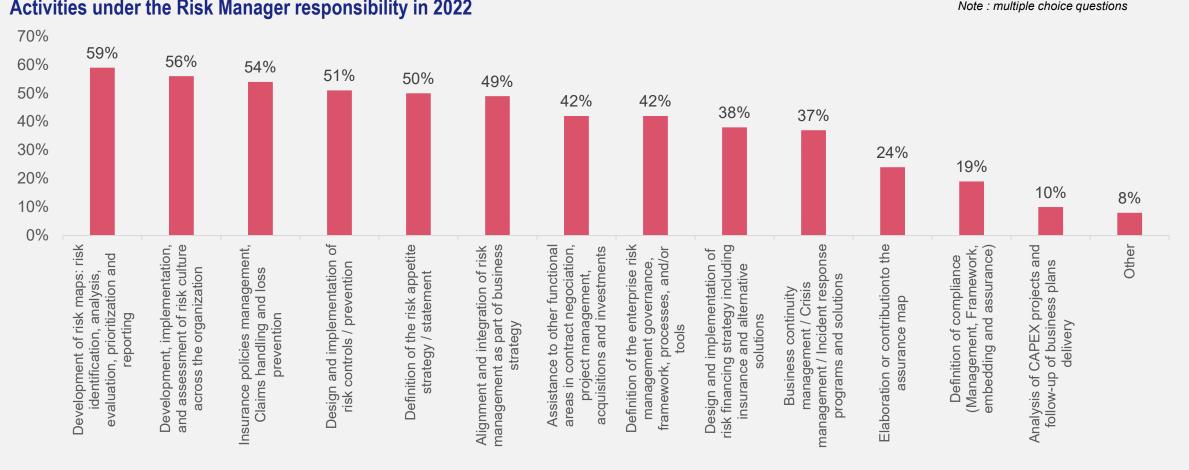






### Respondents activities

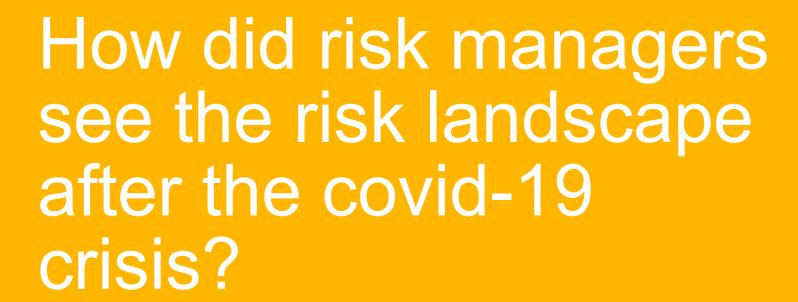
#### **Activities under the Risk Manager responsibility in 2022**







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### Top 14 critical threats within the next 12 months

Pandemic risk

Supply chain or Changing consumer behaviour distribution failure

Natural disasters Cyberattacks

Uncertain economic growth

Social instability

Regulations

**Environnement damage** 

Speed of technological change

**Geopolitical instability** 

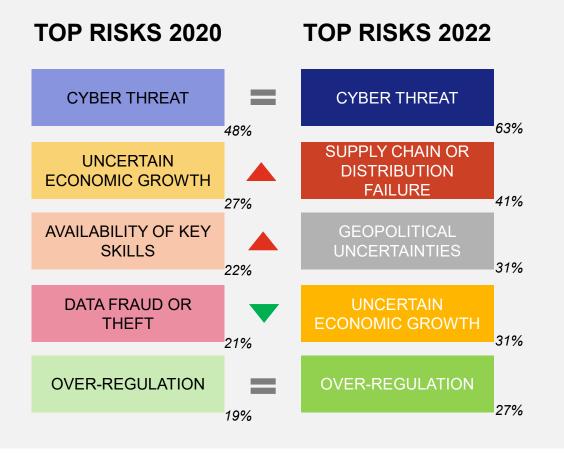
Climate change

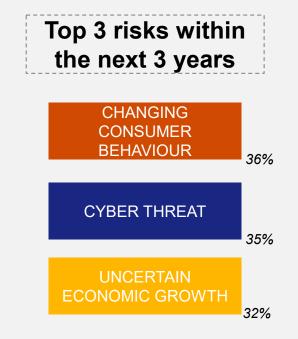
2 periods 1 period



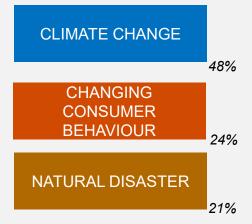


# Top critical threats to the organisation's growth prospects within the next 12 months, medium and long term





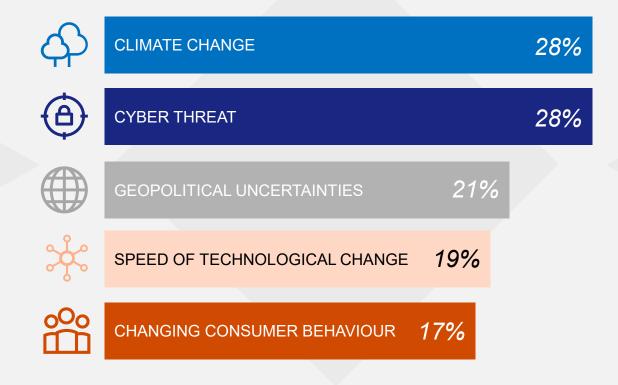








### Top 5 risks lacking management attention in times of transition







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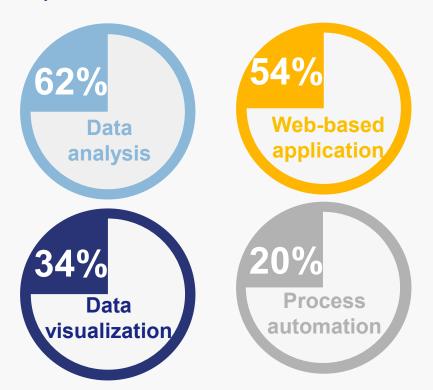


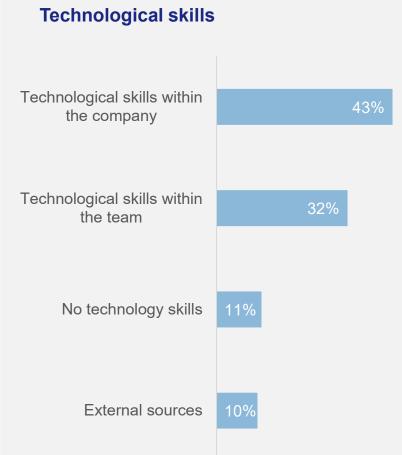
# Part I

The risk manager's confirmed role in the digital transformation

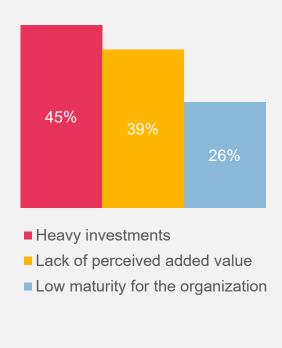
# Innovative risk management practices continue to develop

Top 4 technologies used by risk managers to perform their activities





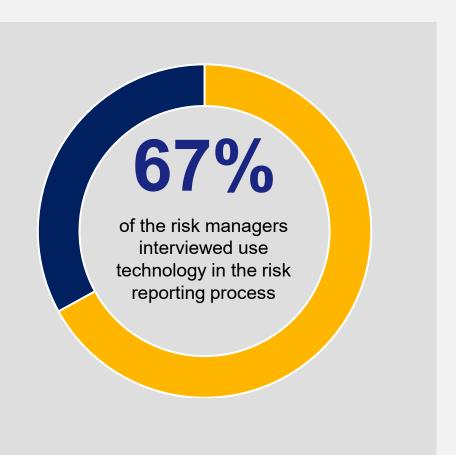








# Innovative risk management practices in RM tasks completion





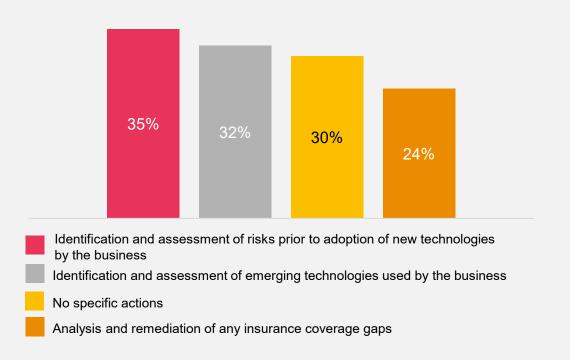




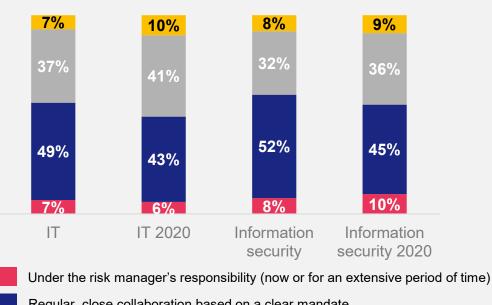


# Risk management contributes to the digital transformation of organisations

How do you deal with risks arising from emerging technologies?



#### Risk managers' interactions with IT and information security teams



- Regular, close collaboration based on a clear mandate
- Occasional collaboration
- No relationship / involvement





# Focus on cyber threats



Cyberattacks are within the top 3 concern in 2022 for risk management regardless of the sector of activity;

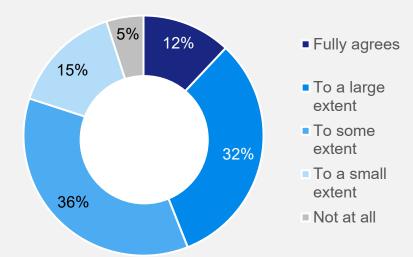
Sector of activity	Cyber threats ranking 2020	Cyber threats ranking 2022
Industry	1	1
Financial services	1	1
Services	1	1
Public sector	1	3





### Open access to historical claims and loss data

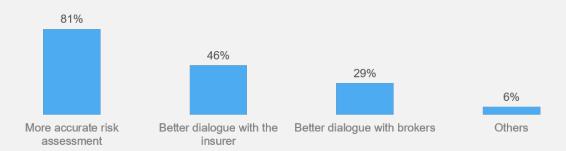
Agreement that open access to aggregated and anonymized historical claims and loss data on large risks (e.g. cyber, or climate risks) would improve the risk management practice



**44%** of the respondents considered that these access would benefit the RM practices

Only 12% fully agree with the statement and 32% agree to a large extent

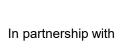
# Benefits for the RM function from more access to data on historical claims and losses











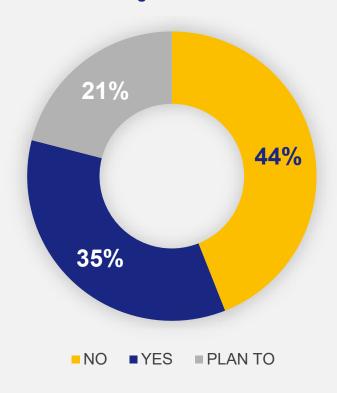


# Part II

# The risk manager's growing role in sustainability

# The role of the risk manager in sustainability

Is the risk manager playing a specific role regarding ESG-related risks in their organisation?



How are risk managers involved in ESG?



\*Involved means/ gather "Fully responsible", "Validate" and "Contribute"

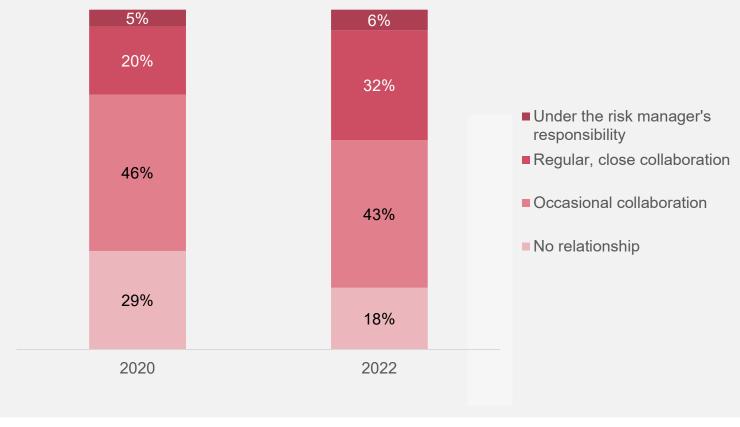






# 82% of the risk managers collaborate with the CSR/Sustainability department

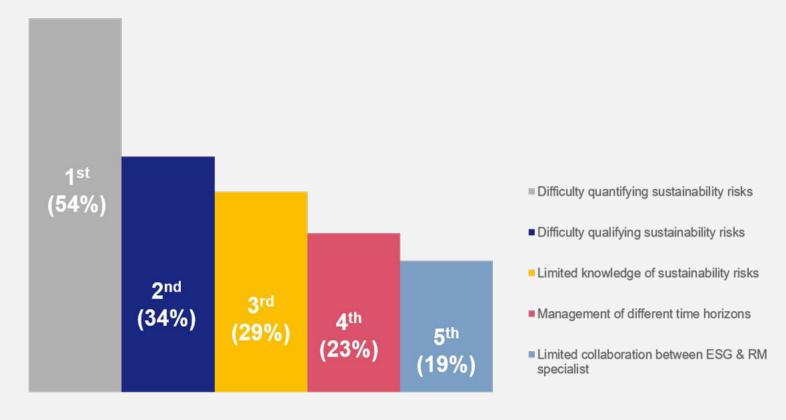
Risk Managers' interaction with the CSR/Sustainability department







# The 5 greatest challenges for risk managers in integrating ESG into the risk management process



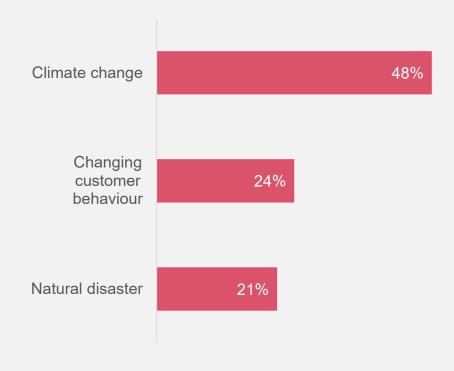




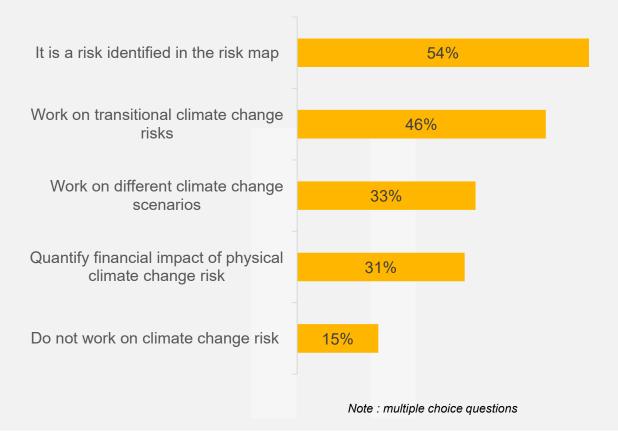


# Focus on Climate change risks

# In the long term, climate related risks are the Risk Managers' top key concern



#### Work done as of today on climate change risks













# Part III

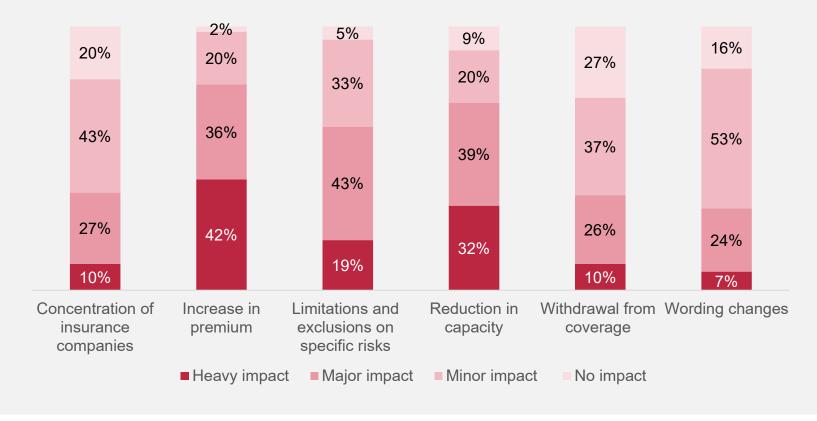
# The risk manager facing hardening insurance market conditions

The data confirms and provides quantitative information of the trends long discussed in previous studies.



# Tougher insurance market conditions are risk managers' top concern

Risk manager's concerns regarding the four following insurance market topics



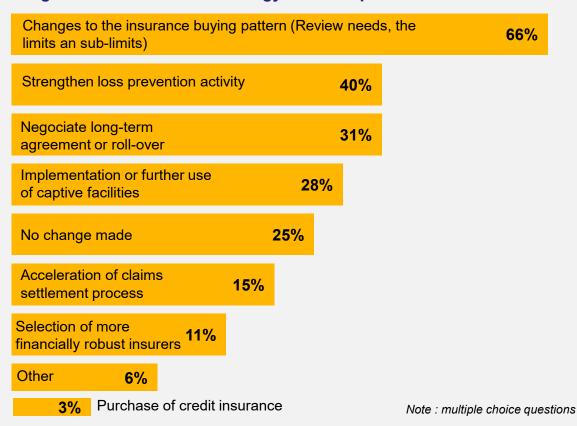


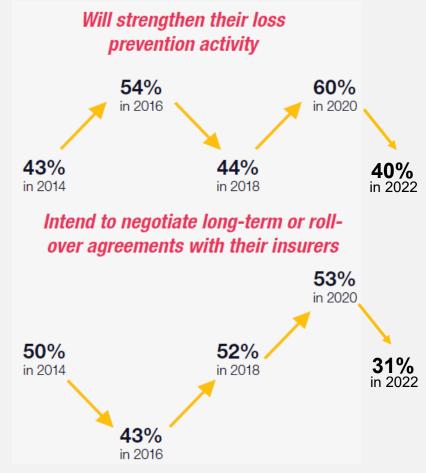




Tougher insurance market conditions are risk managers' top concern

#### Changes to the insurance strategy over the past 12 months











# Changes in coverage noticed in the insurance market

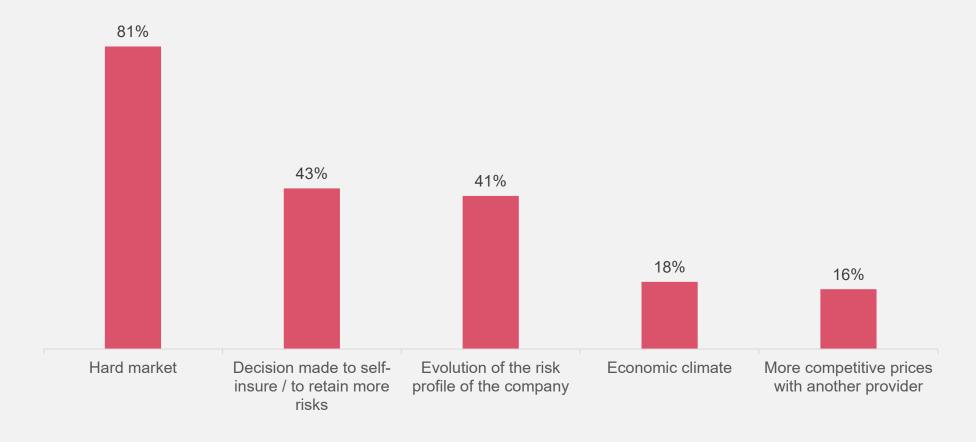
	Increase	Large reduction	No change	No coverage	Reduction	Small reduction
Cyber risk coverage	14%	33%	13%	11%	18%	9%
Directors' & Officers' Liability	8%	12%	45%	1%	17%	17%
Environmental impairment liability	4%	1%	69%	9%	6%	12%
Errors & Omissions / Professional Liabilities	6%	6%	57%	7%	10%	13%
Natural catastrophe coverage	9%	5%	48%	3%	18%	17%
Product liability	6%	4%	56%	2%	12%	20%
Public liability	4%	2%	62%	4%	12%	16%







# Risk managers' top Reasons for the changes

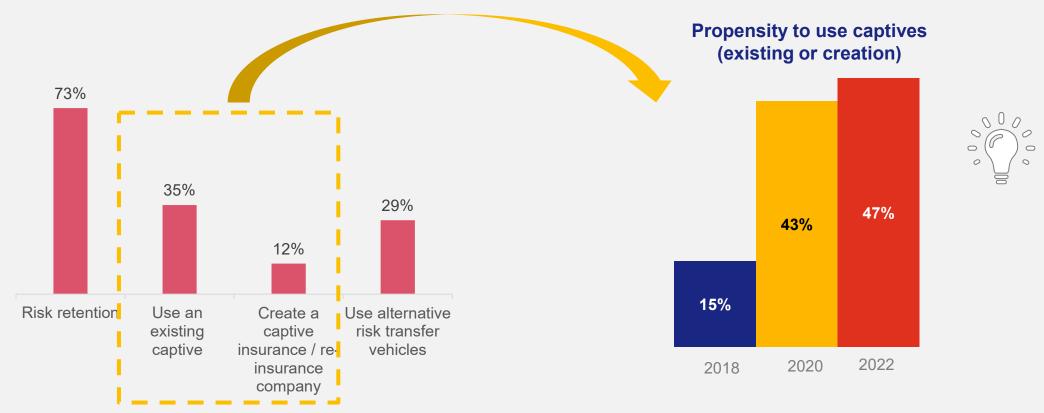


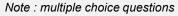




# The rise of captives confirmed

Over the next 2 years, what will be the strategy with regard to risks which are difficult to place on the insurance market?





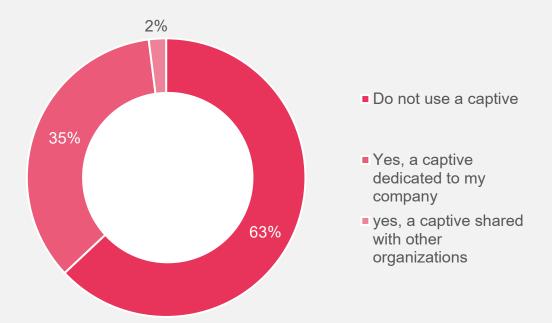




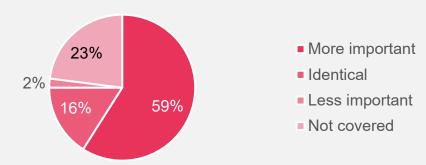


### The rise of captives confirmed

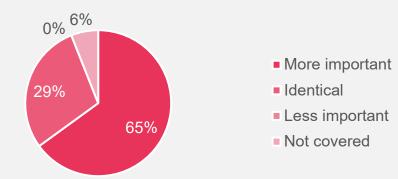
#### Organizations owning, using or renting a captive



# Use of captives for non-traditional lines of cover (e.g. cyber threats, employee benefits, etc.)



# Use of captives for traditional lines of cover (e.g. general liability, property damage, etc.)

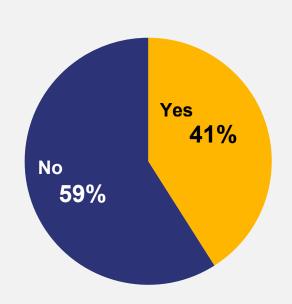






#### Insurable business activities or location in the future

#### Business activities or location 'uninsurable' in the future



41% of Risk Managers think that some locations / business activities will become uninsurable in the future Reasons why the locations / business activities will become uninsurable

31%

Cyber Risk

25%

Other [ Disruption of the supply chain and Shortage of raw materials ]

11%

Coal and other energies

9%

Hard market conditions

8%

Risk analysis

6%

Climate change and natural disasters

5%

Political reasons

5%

Financial conditions









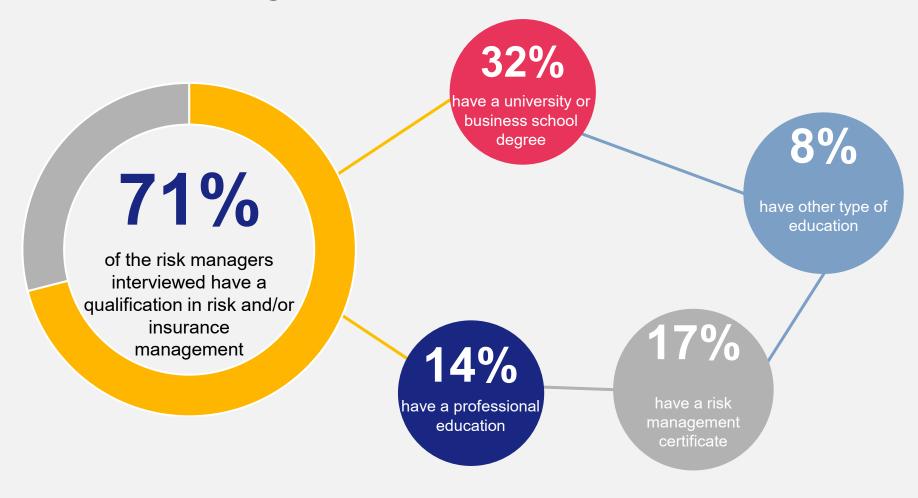


# Part IV

The risk manager's education and the importance of certification



# Education in risk management



29%

Do not have a specific qualification

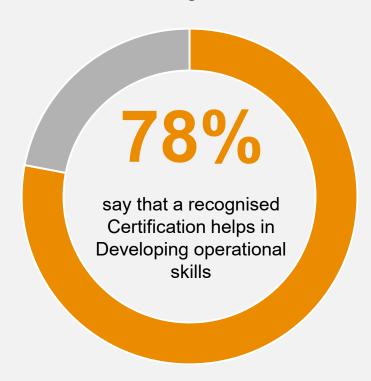


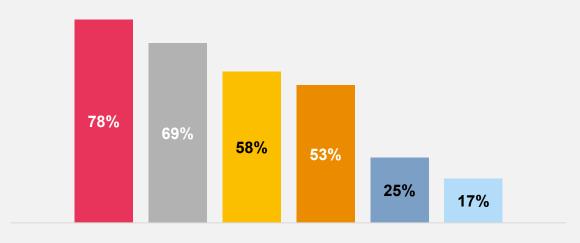




### Certification

#### Contribution of a recognized certification





- Helps develop operational skills
- Improves internal recognition of the function and gains legitimacy for stakeholders
- Improves employability
- Helps develop your professional network
- Improves the remuneration
- Supports getting a seat at the board or Executive committee









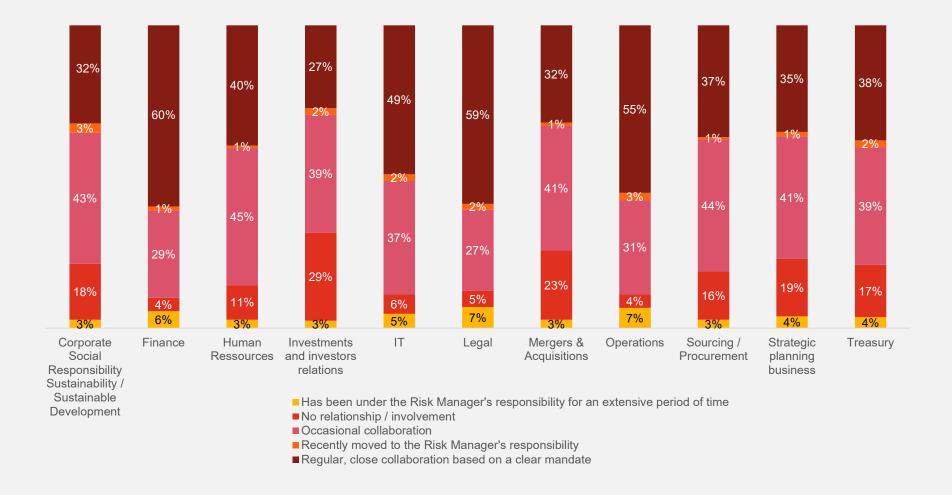


# Part V

The risk manager's presence and interaction within the organisation



### Levels of interaction with the 1<sup>st</sup> line of defence

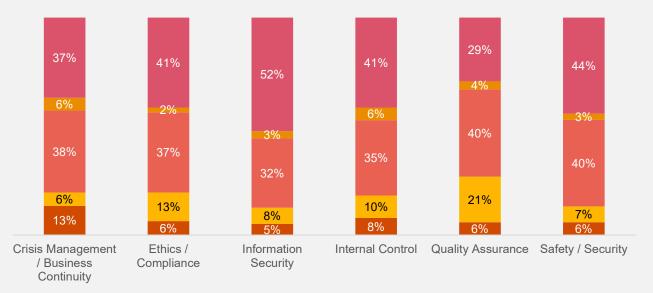


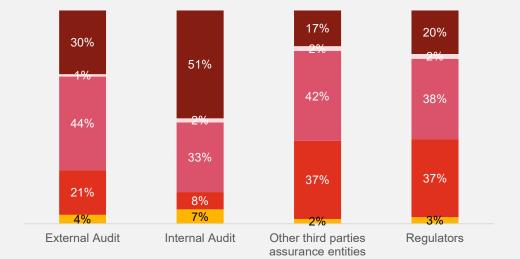






# Levels of interaction with the 2<sup>nd</sup> and 3<sup>rd</sup> line of defence





- Regular, close collaboration based on a clear mandate
- Recently moved to the Risk Manager's responsibility
- Occasional collaboration
- No relationship / involvement
- Has been under the Risk Manager's responsibility for an extensive period of time

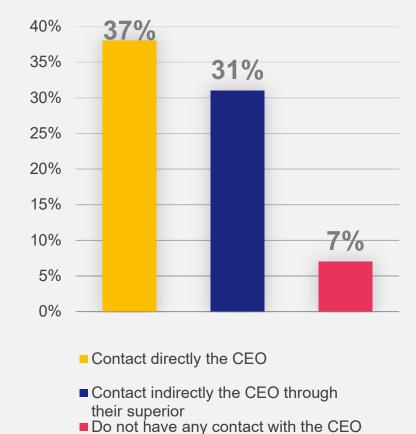
- Regular, close collaboration based on a clear mandate
- Recently moved to the Risk Manager's responsibility
- Occasional collaboration
- No relationship / involvement



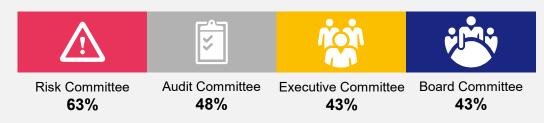


#### Part V

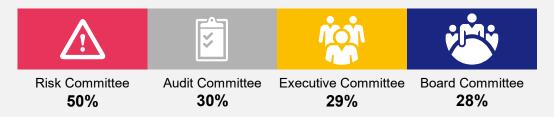
### The risk manager's presence at a strategic level of the organisation



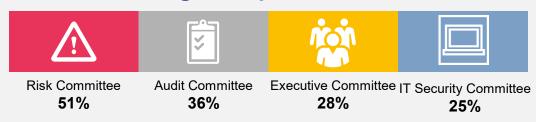
#### **ERM** managers represented on :



#### IM managers represented on :



#### ERM / IM managers represented on :



Note: multiple choice questions





### Strategic risk assessment by the risk manager







Note: multiple choice questions

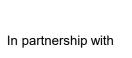




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# Appendix



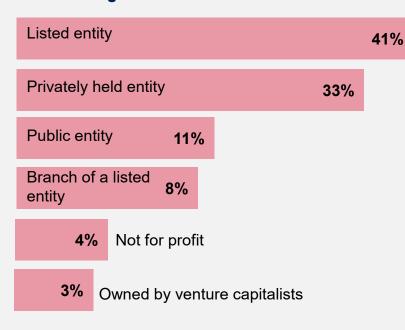




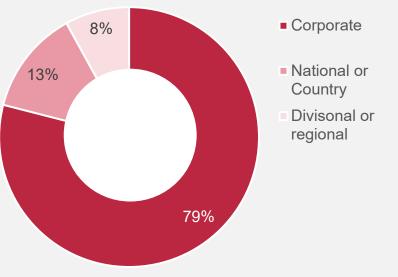


### Appendix: Profile

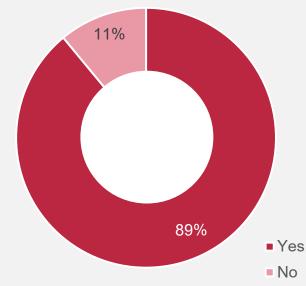
#### **Panel of organizations**



#### Part of the organizations



#### **FERMA** members

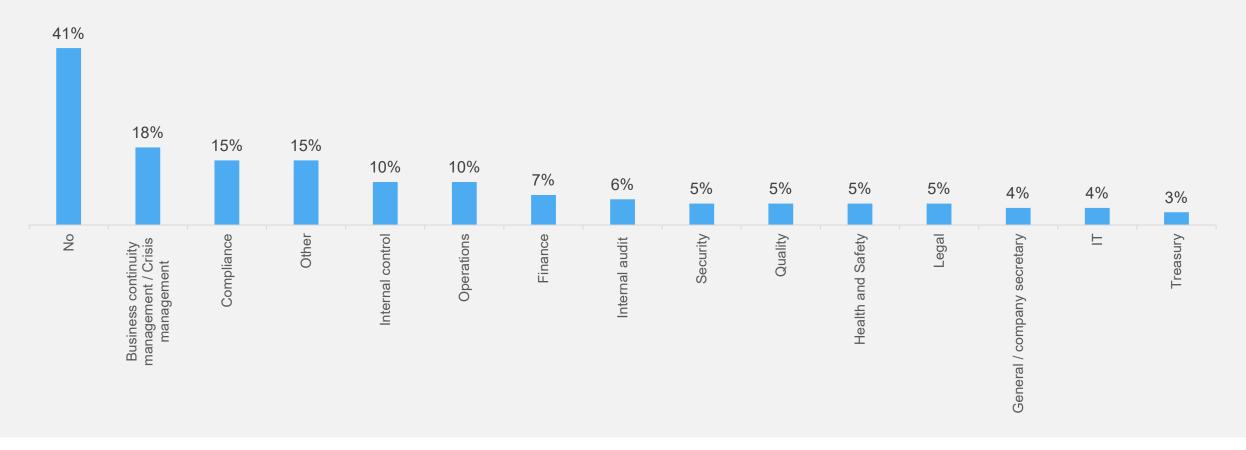






### Other responsibilities

#### Other responsibilities rather than risk and insurance management



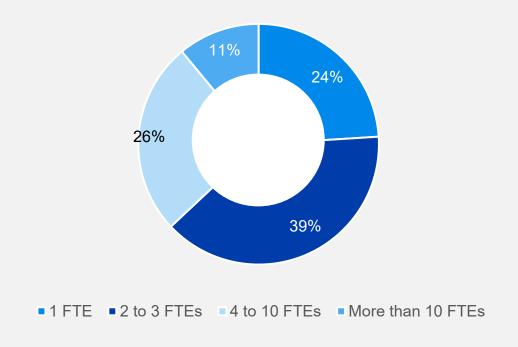




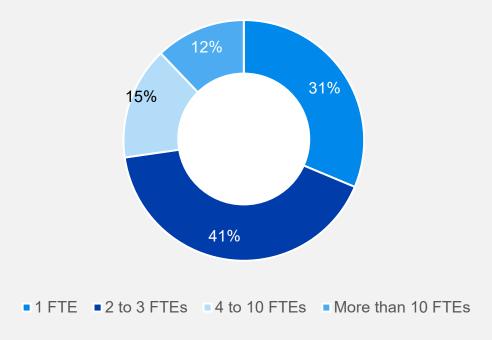


### Full time employees for every function

#### **Number of FTEs for Insurance Management**



#### **Number of FTEs for Enterprise Risk Management**







### Integration of risk maps

#### Risk mapping techniques

#### On a global level

- 57% Top down and bottomup approach consolidation
- 33% From corporate level down to divisions and BUs
- 31% Global corporate level (strategic, financial, operational)

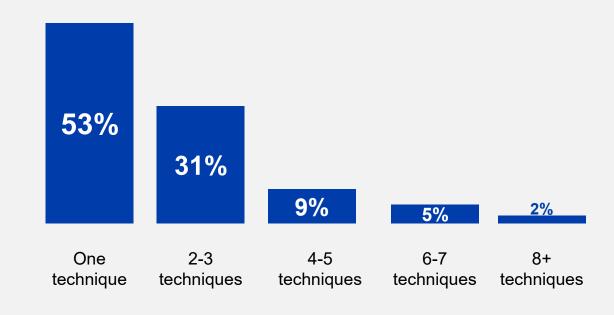
#### Specific mapping

- 17% Only for certain BUs
- 15% Only on strategic risks
- 14% Only on sustainability / ESG risks
- 14% Only on risks of corruption\*
- 12% Only on security risks
- 10% Only on data privacy risks

5% respondents declared working on « Other » risk mapping.

5% has no such approach put in place yet.

#### Number of mapping techniques used



\*Only 12% of the respondents are in France





Note: multiple choice questions

### Integration of risks

#### Risk Manager working on risk appetite

90% of the Risk Managers are working on risk appetite.

#### Among them:

- 26% have formalized the risk appetite sponsored by the board
- 18% have formalized the risk appetite sponsored by top management
- 30% just started working on it
- 16% is not formalized

#### Risk committee

The risk management function takes part in different committees within the organization.

#### Top 3 committees attended:

- **56%** Risk committee
- 39% Audit committee
- 34% Executive committee

#### How many committees attended:

- 58% only one committee
- 39% attend 2 committees
- 4% attend 3 committees

The Risk review in committees are sponsored either at Board or Executive level.

26%

included within the audit committee at a board level

18%

risk committee at the executive level

5% other

18%

dedicated Risk committee at board level 28%

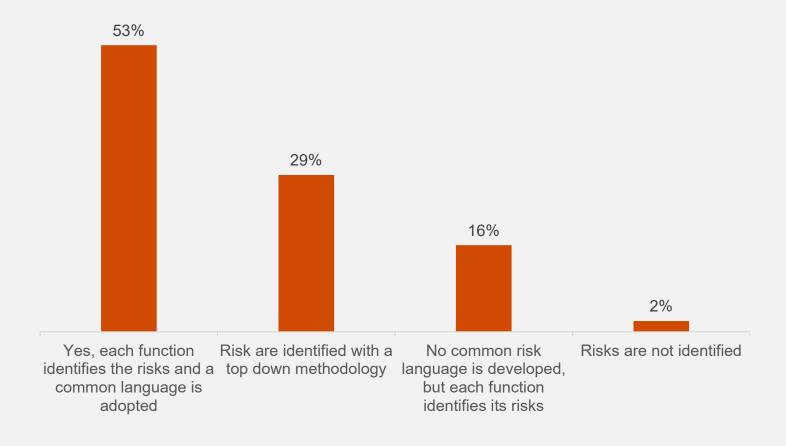
doesn't have a risk committee neither at Board or Executive level







### Does each identifies his own risks?

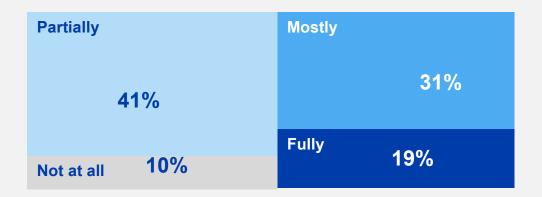






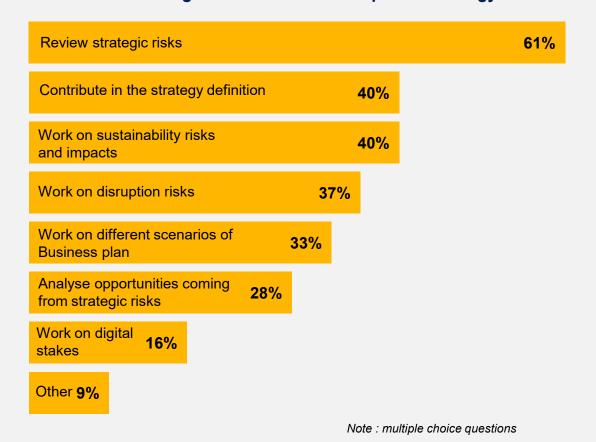
### Involvement in corporate strategy

#### Involvement in the corporate strategy



The top 3 of the risk management involvement in corporate strategy is more in line with the **development** of the organization than with its disruption and development opportunities.

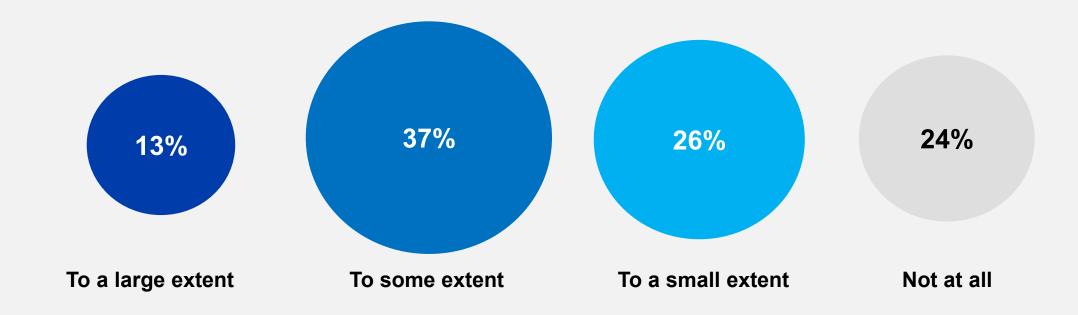
#### How is the risk management involved in corporate strategy







## Covid-19 crisis impact on the frequency of risk discussions at board level

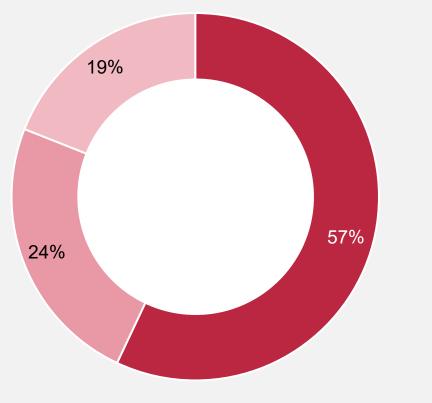








### Development of other risk related function



The Risk Manager is becoming the risk conductor consolidating the information from other risk related functions to give a clear and comprehensive view to the top management

There is no impact

The Risk Manager is losing control over specific areas of risk







### Remuneration and recognition

