

# FERMA RISK MANAGEMENT FORUM 2015

## CALL FOR APPLICATIONS



 **FERMA**  
RISK MANAGEMENT  
FORUM 2015

**LIVING AND WORKING IN A RISKIER WORLD**  
PROFESSION – INNOVATION – DIVERSITY

VENICE, ITALY  
4-7 October 2015  
Palazzo del Cinema & Casino

 **FERMA**  
Federation of European  
Risk Management Associations

[www.ferma.eu](http://www.ferma.eu)

Federation of European Risk Management Association

Avenue de Tervueren 273, B12

1150 Brussels - Belgium

## SUBMISSION INSTRUCTIONS

The FERMA Risk Management Forum is an English language conference – Please provide all submissions in English.

The FERMA Risk Management Forum will build on the following themes: Profession – Innovation – Diversity, reflecting the contemporary focus of “Living and Working in a Riskier World”.

We are interested in speakers with proven expertise across a variety of topics that are specifically tailored for and relevant to risk professionals. Workshops confirmed for this Forum edition are:

Topic	Themes	Workshop Leader (provisional)	Day	Timing
Merge & Acquisition	Profession	Sabrina Hartusch	5 October	15:00-16:00
This session will focus on the insurance and risk management department's role and responsibility during an M&A transaction and in particular during the due diligence phase. The session will also highlight potential pitfalls, watch-outs and show stoppers. It will also discuss insurance solutions helpful for an M&A transaction				
Risk Management in SME	Profession	Carl Leeman	5 October	15:00-16:00
In SMEs, the finance director or even CEO may be responsible for the risk management programme. Their success or otherwise can affect their trading partners.				
International Insurance Programs	Profession	Mario Ramirez	5 October	15:00-16:00
Risks to face in an international expansion: debate or round table between risk managers and insurance companies. They will go through the different risks that they face, in their international expansion.				
Italian Session - ANRA		Alessandro De Felice	5 October	14:00-17:30
Keynote session followed by debate based on Venice Mose project				
Risk & Audit	Profession	Gaetan Lefèvre	5 October	16:30-17:30
« Companies live and work in a new "risk normality" that is increasingly complex and connected. Audit and Risk Committees need to rely more than ever on competent risk and internal audit professionals. The goal is to analyze the impact of European directive and to exchange best practices. And finally to answer to the question: Risk Management & Internal Audit, enemies or complementarity? »-				
Managing Crisis: a rapid response	Profession	Julia Graham	5 October	16:30-17:30
Advance planning and rehearsal are essential in insuring that organisations can respond rapidly to a crisis, whether it is an outbreak of political violence, natural catastrophe or epidemic.				
Employee Benefits	Profession	Sabrina Hartusch	6 October	11:00-12:00

Best practice in Employee Benefits				
Employee Benefits - what are they and why do they matter? This session will show why it is advantageous and important to tackle employee benefits with a strategic approach, in particular from the corporate perspective. It will also show how to design and eventually implement a benefits programme on a world-wide reach and its different financing methods.				
Geopolitical Risks	Innovation	Mario Ramirez	6 October	11:00-12:00
Oil barrel price. Introduction by an International consultancy leader in oil & gas : explanation of the causes of the crisis and focus the end of their exposure in the different risks that affects to the oil companies. Followed by the risk managers' perspective: debate about the new risks that a Risk manager faces in the actual crisis. Finally an Insurance Company to give their opinion about the solutions that the market can offer for this problematic.				
Resilience & Large claims	Innovation	Ralph Mulder	6 October	11:00-12:00
<p>Approach to resilience</p> <ul style="list-style-type: none"> <li>• Emerging risk drivers, new risks on the block</li> <li>• To survive a crisis by successful large claims management</li> <li>• Continual enhancement of the organization</li> </ul> <p>interactive lecture what is the role of the insurance buyer in claims</p>				
International Travel & Safety	Innovation	Kirsten Gade	6 October	11:00-12:00
<p>a case study, lessons learned, improvements achieved, the role of the insurance company, co-operation, who's the primary responsible for the employee</p> <p>International business travellers are exposed to a wider range and greater severity of risks than they would usually face at home, from ships' emergencies to poor traffic security kidnap and ransom, terrorism and outbreaks of deadly disease, all challenges of the early 21st century. How can you prepare your corporate travel and safety strategy to provide for any thinkable situation of emergency. And how can you identify good preparedness and surveillance measures. how can you train and deal with the authorities, the relatives, the media, twitter and the like, the employees, how to be prepared for and manage the worst case scenario.</p>				
Cyber	Innovation	Julia Graham	6 October	14:00-15:15
<p>Two years on from Maastricht organisations are under cyber-attack! In this session we would like to cover:</p> <ul style="list-style-type: none"> <li>• a view of current cyber risk trends - with case studies of how these risks are affecting organisations</li> <li>• securing the human - these risks are as much about managing people as technology - how organisations are managing these risks with real examples</li> <li>• what is happening in the areas of potential government intervention and standards</li> <li>• why is the risk manager not buying this insurance as predicted - developments in cyber insurance and solutions</li> </ul>				
Climate changes, Terrorism & Cat Nat	Innovation	Gaetan Lefèvre	6 October	14:00-15:15
In the following of Maastricht where we analyzed the challenges and possible approaches of climate change, we examine the Nat Cat response through case studies and talk about emergency response when all resources are rare. And finally to answer to the question: could we make a link between climate change and terrorism?"				
Value of Insurance	Innovation	Sabrina Hartusch	6 October	14:00-15:15
International business travellers are exposed to a wider range and greater severity of risks than they				

would usually face at home, from ships' emergencies to poor traffic security kidnap and ransom, terrorism and outbreaks of deadly disease, all challenges of the early 21st century. How can you prepare your corporate travel and safety strategy to provide for any thinkable situation of emergency. And how can you identify good preparedness and surveillance measures. how can you train and deal with the authorities, the relatives, the media, twitter and the like, the employees, how to be prepared for and manage the worst case scenario.

Emerging Risks	Innovation	Alessandro De Felice	6 October	14:00-15:15
----------------	------------	----------------------	-----------	-------------

From our highly interconnected and complex world, new uncertainties are continually emerging. Mostly they are intangible. Organisations need a framework which allows them to manage risks that they do not yet know about and take advantage of opportunities that are also new.

Global Perspectives	Diversity	Julia Graham	7 October	9:00-10:00
---------------------	-----------	--------------	-----------	------------

Risks are both general and specific to their location, the culture and industry in which the organisation operates. Risk managers from several parts of the world provide their perspectives.

Risk Culture	Diversity	Julia Graham	7 October	9:00-10:00
--------------	-----------	--------------	-----------	------------

The human and cultural dimension to managing risk  
 In this session we would like to cover:

- culture is easy to say but hard to define - a practical insight into the human and cultural dimension across organisations and geographic boundaries
- how organisations are approaching and managing these issues as part of a risk management framework - discussing models and techniques to take away
- a relevant case study presented by a risk manager from a leading multi-national business

**Speaker Profile**

<b>Name</b>	
<b>Contact Information</b>	
<b>Company</b>	
<b>Function</b>	
<b>Description of your company/firm</b>	
<b>Affiliation to Association</b>	
<b>Years of experience in subject matter</b>	
<b>Publication on subject matter</b>	May be distributed to delegates with your approval
<b>Speaker Engagement</b>	Please provide the list of conferences and topics you have presented in within the last 12-24 month and dates of presentation

<b>References (person or organization)</b>	Please provide references with contact information for those organizations at which you have presented this or another topic.
<b>Topic</b>	Please also provide the approximate number of time you have presented this topic and describe the audience present
<b>Speaker videos and recording (optional)</b>	Please provide a sample video or recording of a session at which you presented this topic. You may do this by providing a link below.

### ***Speaker Biography***

Please submit full bio, resume and pictures along with this submission form.

### ***Presentation***

Please give us 3 to 5 key ideas you would like to develop during the workshop as well as description of maximum 1 page.

### Speaker Benefits

FERMA does not compensate its speaker, except for a free attendance to the Forum. We view these as opportunities for increased visibility and brand recognition for the speakers, as well as opportunities to showcase their talent to a wide array of individuals, including some to the most influential risk professionals in our community.

### Speaker Submission Process

Complete speaker submission must be submitted electronically to Veronique De Hertogh at [veronique.dehertogh@ferma.eu](mailto:veronique.dehertogh@ferma.eu) by 10 April 2015. Referring the reviewer to a website to find information will not be considered as an acceptable format, unless specifically mentioned in the profile template above. If the presenter has hardcopy supporting material to supplement and submit with the profile, it must be so noted in the completed profile. Hardcopy materials should be sent to the following address with an attention line stating "Speaker Submission Material":

Véronique De Hertogh

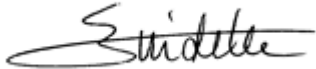
FERMA, Project Manager

Avenue de Tervueren 273, B12

1150 Brussels – Belgium

Any and all questions regarding the submission process should be directed in writing to Véronique De Hertogh at the email address above.

FERMA is excited to work with you for on our goal of developing the 2015 Risk Management Forum Programme! Thanks in advance for your support.

A handwritten signature in black ink, which appears to read "Bindelle". The signature is fluid and cursive.

Florence Bindelle

Executive Director