



Whistleblowing: how to manage reputational risks?

The next webinar of our series

16 November 2017 – 16:00 to 17:30 (CET time)



Whistleblowing: how to manage reputational risks?

A Joint conference with ecoDa, AIG and FERMA

(The seventh webinar of our series)

Thursday 16 November at 16.00 CET

The webinar is organized by the European Confederation of Directors' Associations (ecoDa), AIG and the Federation of European Risk Management Associations (FERMA)

Companies need to incorporate whistleblowing procedures into their corporate culture. Whistleblowing is an instrument used to reinforce trust inside the company and to strengthen corporate culture. It helps to safeguard and uphold tenets such as corporate integrity, anti-corruption, anti-bribery regulations and codes of ethics. It also forms a key means of addressing wrongdoing and dysfunctional behaviour.

Given that directors play a critical role in establishing cultures of disclosure, whistleblowing has to be part of good governance.

The way whistleblowers and the information they disclose is treated is currently the subject of discussion at European institutions. The European Parliament is urging the European Commission to protect whistleblowers acting in the public interest when disclosing the confidential information of companies and public bodies.

During this webinar you will hear from **Michel de Fabiani** (Non-Executive Director Valeo/Valco/Ebtrans), **Kate Kenny** (Professor in Management and Organisation Studies at Queen's University Belfast), **Richard Eveleigh** (AIG) and **Alex Lowe**, Senior Associate for Mills & Reeve LLP.

The webinar will be moderated by **Dr. Roger Barker**, Senior Consultant, Institute of Directors, IoD, UK.

The webinar will cover:

- How is whistleblowing integrated in the corporate culture? What type of education/training is needed to support the process?
- With the whistleblower phenomenon increasing, institutions have started taking measures to handle it. What are the best practices?
- The role division / allocation between internal auditors, risk managers and board members.

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MODERATOR

Roger Barker



Dr. Roger Barker is a consultant specializing in Corporate Governance and Board Effectiveness.

Between 2008 and 2016, he was Director of Corporate Governance and Professional Standards at the Institute of Directors (IoD). In October 2015, he was appointed as a UK representative on the European Economic and Social Committee, the EU consultative body. He is Senior Consultant at the Institute of Directors, Senior Advisor to the Board of the European Confederation of Directors' Associations (ecoDa) and Chairman of the ecoDa education committee. He is a board member of European Women on Boards ASBL and a visiting lecturer at the Saïd Business School (University of Oxford), Cass Business School and UCL (London). He has worked as an external adviser on corporate governance for a number of large companies and international organisations, including the EBRD, IFC and the Asian Development Bank. Dr. Barker's book - *Corporate Governance, Competition, and Political Parties: Explaining Corporate Governance Change in Europe* – was published by Oxford University Press in 2010. He is also the author of the IoD's main guide to the role of the board, *The Effective Board: Building Individual and Board Success* (Kogan Page, 2010). During the first part of his career, Dr. Barker spent 13 years as an investment banker, in London and Zürich, with UBS and Bank Vontobel. He is the holder of a Doctorate on corporate governance from Oxford University, where he was a Lecturer at Merton College, and also has undergraduate and postgraduate degrees in economics, finance and political science from the universities of Cambridge, Southampton and Cardiff.

SPEAKERS

Michel de Fabiani



Michel de Fabiani is Vice-President, Franco-British Chamber of Commerce & Industry, and Chair of the WG on remuneration at the French institute of directors - IFA

As well as his role at the Franco-British Chamber of Commerce & Industry, Michel is a Non-Executive Director for Valco, Ebtrans and Valeo. He sits on both the Finance and Risks committee and Remuneration, Nomination and Governance committees of Valeo.

He is President of the Board of the British Hertford Hospital Corporation and President and founder of the Cercle Economique Sully (a Paris based think tank).

In 2005, Michel retired from BP Group after 36 years having held roles such as Chairman and CEO of BP France, CEO of the BP Mobil Fuels Joint Venture in Europe and Vice President Europe, BP Group.

Michel graduated the Ecole des Hautes Etudes Commerciales (HEC), the top Business School in Paris in 1967.

Richard Eveleigh



Richard Eveleigh (LLB Law with French, Birmingham and Limoges) qualified as a lawyer in 1985. In May 2017, following a few months of providing maternity cover in the financial lines coverage counsel team at Aon, he joined AIG as Innovation Leader for Financial Lines UK. From 2001 to 2016 he was European Legal Counsel and Product Development Manager for the financial lines division at Chubb Insurance. Until 1996 he specialised in corporate insolvency, and bank lending and security taking, at Lovell White Durrant (now Hogan Lovells) and Martineau Johnson, then from 1996 to 2001 in insurance and litigation as a partner at Berrymans Lace Mawer. Although an English Solicitor, he has particular experience of French law.

Kate Kenny



Kate Kenny is a Professor in Management and Organisation Studies at Queen's University Belfast. She is currently researching whistleblowing in organizations, with projects funded by ESRC, the British Academy/ Leverhulme Trust, ACCA and the Edmond J. Safra Lab at Harvard University. Dr Kenny's work has been published in *Organization Studies* and *Human Relations* among other journals. She recently published *Understanding Identity and Organizations* (Sage 2011, with A. Whittle and H. Willmott), and *Affect at Work: The Psychosocial and Organization Studies* (Palgrave 2014, with M. Fotaki). Professor Kenny held a research fellowship at Cambridge University's Judge Business School 2008-2016, and was an Edmond J. Safra Lab Fellow at Harvard University, 2013-2015.

Alex Lowe



Alex is a solicitor in the employment team at Mills & Reeve LLP, a major UK law firm. His practice encompasses all aspects of employment work, both contentious and non-contentious, and he advises a range of predominately private sector employer clients. He represents several different types of employers, ranging from owner-managed businesses to multinational PLCs.

Alex's work involves advising on the strategy and implementation of transactions, restructures and outsourcings (including TUPE), advising on all kinds of disputes and disagreements in the workplace, drafting and negotiating employment documents (including contracts of employment, service agreements, consultancy agreements and settlement agreements), and representing employers throughout Employment Tribunal proceedings.

In 2012, Alex worked on secondment for AIG and has been involved in insurance-backed work ever since.