



Setting up risk appetite in a more complex trade environment
- Role of risk managers and board members

The next webinar of our series

7 September 2017 - 10:30 to 12:00 (CET time)



A Joint conference with FERMA, ecoDa and AIG

Setting up risk appetite in a more complex trade environment

7 September at 10.30 CET (The sixth webinar of our series)

The webinar is organized by the Federation of European Risk Management Associations (FERMA), the European Confederation of Directors' Associations (ecoDa) and AIG.

Keynote speakers: *Sonia Cambier, Global Head of Insurance & Prevention, Solvay; Fredrik Erixon, Director, ECIPE, and Carolyne Spackman, Vice President/Chief Economist of Country Risk, AIG, Jan Wesseldijk, board member of ecoDa, board member of NCD*

Moderated by: *Jo Willaert, President of FERMA, Corporate Risk Manager, Agfa-Gevaert*

The increasingly rapid evolution of the global context will continue to affect international trade in the near future. Multinational organisations have embraced globalization for decades, but threats of increasing protectionism and the fast pace of political changes, are challenging the foundation of a global economy based on free trade, multilateral agreements and political stability.

The new trade environment includes not only threats (like an increased US protectionism, the Brexit, sanctions on Qatar), but also opportunities (opening of Iran, commitment of China into the COP 21 Paris agreement) which are generating exciting perspectives for companies able to adjust their global strategy and their risk appetite.

The webinar will address the following questions:

- How do business leaders integrate these new parameters in their strategy?
- Has it impacted companies' risk appetite?
- How is this topic addressed and discussed between the board and the risk management function?
- What are the triggers for the revision of companies' risk appetite for operations abroad?
- What are the perspectives for the European Union for its future model, scope and priorities and relations with countries like China?
- Are there opportunities for European businesses in this reshaping of trade relationships?

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MODERATOR

Jo Willaert



President of FERMA,
Corporate Risk
Manager, Agfa-
Gevaert

Jo Willaert is President of FERMA, the Federation of European Risk Management Associations, since 2015.

As Corporate Risk Manager, he is in charge of the design of worldwide enterprise risk management and insurance programmes for imaging solutions group Agfa-Gevaert.

A law graduate, he spent the first part of his career in broking with companies which eventually became part of Marsh and later with Aon. He joined Agfa-Gevaert in 2001.

Jo is also a board member of the Belgian risk management association BELRIM.

SPEAKERS

Sonia Cambier



Sonia Cambier, Global
Head of Insurance &
Prevention – SOLVAY
SA

Sonia has 25 years plus' experience in the Insurance Industry for industrial groups. For 7 years, she worked with the AXA Group Legacy Companies in Research & Analysis and as a Casualty Underwriter, followed by 16 years in Aon as a broker and as Account Director for Large Global Clients mainly in the Hazardous Industry (Aviation, Mining, and Chemical).

Sonia was hired in 2009 by Solvay as Group Insurance Manager Property. She is now Global Head of Corporate Insurance & Prevention responsible for defining the Group Risk Insurance and Prevention Strategy Worldwide

She has a Degree in Business Administration and a Master in Political Sciences from the Free University of Brussels. Sonia is married with two children and lives in Brussels.

Fredrik Erixon



Director and co-founder of the European Centre for International Political Economy (ECIPE)

Fredrik Erixon is a Director and co-founder of the European Centre for International Political Economy (ECIPE), a world-economy think tank based in Brussels. Since 2006, Erixon has spearheaded the development of the institute to become one of Brussels' leading research-based institutes.

Fredrik Erixon is the author of several books and studies in the fields of international economics and economic policy, including *Europe in Emerging Asia* (Rowman Littlefield, 2015) and *Innovation Illusion* (Yale University Press, 2016). Erixon has advised several governments and international organizations and is a frequent lecturer at conferences.

Prior to starting ECIPE, Erixon was an Adviser to the British government and the Chief Economist of Timbro, a Swedish think tank. He started his career as an economist in the Prime Minister's Office in Sweden and has later worked as an economist at the World Bank and for JP Morgan as an emerging market analyst. Erixon was educated at the University of Oxford, London School of Economics and Uppsala University.

Carolyn Spackman



Vice President/Chief Economist of Country Risk, AIG

Carolyn Spackman is Vice President/Chief Economist of Country Risk, in AIG's Specialty Lines, where she is responsible for monitoring and advising on global economic and political conditions and country risk analysis across both emerging and developed market countries.

From May 2009-May 2011, she was an economist at AIG Global Economics responsible for macroeconomic forecasting and scenario modelling as well as country risk analysis of Europe, the Middle East, and Africa, and travelled nationwide to present AIG's macroeconomic outlook.

Prior to joining AIG, she worked on the Global Financial Stability Report team at the International Monetary Fund (IMF). From 1999 to 2004, Carolyn was a Product Manager for HSBC Asset Management.

Carolyn has two MA degrees from American University, in economics and in international economic policy. She also studied with NYU at the United Nations in Geneva and at Renming University Law School in Beijing with Indiana University after earning her BA from the University of Chicago. She earned a Chartered Alternative Investment Analyst designation in 2004.

Jan Wesseldijk



Board member of ecoDa
Board member of NCD

Jan Wesseldijk is Board Member of ecoDa and Board Member of NCD, the Netherlands association of Corporate Directors. He is owner of Wesseldijk & Company, a board consultancy firm.

Jan has a career in international governance. He worked and lived in nine different countries: from Japan to Argentina, and from France to Venezuela. With Hempel, AkzoNobel, Royal Cosun and Royal NEN he worked in eleven different industries: from food ingredients to home appliances, and from base chemicals to international standards.

Over time Jan has been non-executive director with thirteen other companies (Aviko, Advanta, Royal Nedalco, Rovin et al.). He has particular experience with horizontal organizations: cooperatives (Royal Cosun, Rabobank) and business associations (Eurochlor, ISO, CEN).

Jan studied chemical engineering and business administration (cum laude). His maxim: 'People make the difference'.
